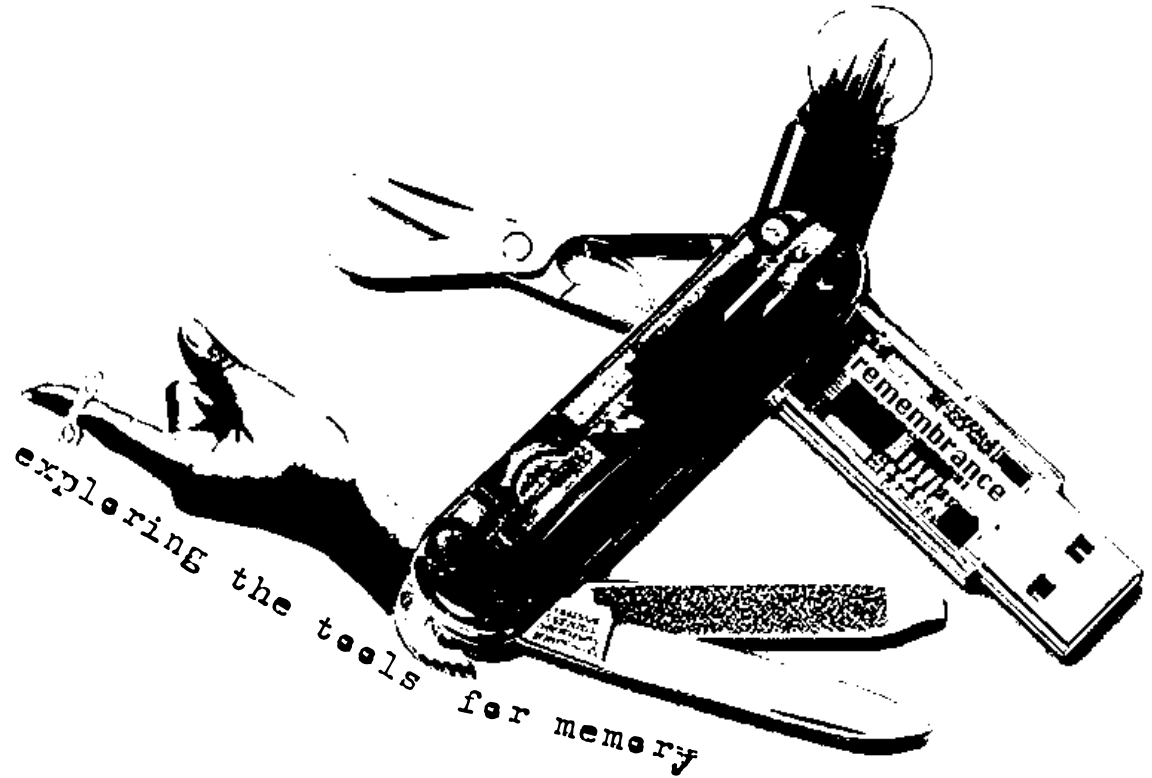


Roomservices (Evren Uzer & Otto von Busch) presents:

Radical Remembrance

- The Göcek Semantic Souvenir Subversion



A summer workshop **rethinking the souvenir as a tool for recalling memories** attached to various points of locality, in time and space as well as imagination. The tools for remembrance are the materials used in our work. We will be widening the concept of the souvenir transgressing the borders between product, service and economy and also involving other senses than seeing (voir) and thus reaching a wider understanding on how we use and collect tools for remembrance.

Through a one week hacking boot camp in local product mutation and modulation the participants will re-explore of the possibilities of tourist souvenir development through semionautic strategies. The schedule includes various activities like:

- >> **Eager Excavation** of the depths of memory recalling and applying historical layers of tradition and craft in the local area as well as understanding the basic techniques of local crafts and expressions.
- >> **Practical Piratology** where cross-over bending of semantics and techniques promotes new expressions and forms of local tools for remembrance/souvenirs combining new and old, authentic and hyper-real.
- >> **Pervasive Plunderphonics** are tools for re-mixing culture through reverse audio-cultural engineering hacking up and short circuiting the tones of the local.
- >> **Semionautic Strategies** is a collection of design techniques applied by the semantic hacker repurposing and shifting viewpoints onto local culture and its remembrance.

Participants: 15 students with design, architecture or arts and crafts background, who are eager to hack the existing tourist objects souvenirs and who wants to work with fresh eyes and dirty hands.

Göcek EcoClub, 23-29th July

(website at: www.ecoclubinlycia.com)

workshop led by roomservices [www.roomservices.org]
for questions and registration (before 3rd July) contact:
roomservices@gmail.com